

BizLaunch

Savvy Use of Social Media for Business Owners

Social media buzz is everywhere in the consumer and business press. Are you being left behind or wisely avoiding a time wasting fad? This seminar will help you look at Social Media as any other marketing tactic and its applicability (or not) in your marketing plan.

Thursday
February 18, 2010
9:00 a.m. – 11:00 a.m.

Arlington Economic Development
1100 N. Glebe Rd., Suite 1500
Arlington, VA 22201

Sponsored by

Arlington Economic Development, SCORE

Agenda

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| 9:00 a.m. – 9:30 a.m. | Registration and Networking |
| 9:30 a.m. – 9:40 a.m. | Welcome and Introductions: Tara Miles, Arlington Economic Development, Director of BizLaunch, Arlington's Small Business Assistance Network |
| 9:40 a.m. – 10:45 a.m. | Joe Clarke, SCORE; Jeanne Rossomme, Roadmap Marketing |
| 10:45 a.m. – 11:00 a.m. | Questions and Answers |

Fee

Free, Registration Required

Registration

Attendee _____
Company Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____ URL _____

Please fax registration to (703) 228-0805 **February 17, 2009** or to register online go to: www.nvbccmarket2government.eventbrite.com

For more information contact Darnell Roseboro:
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www.arlingtonvirginiausa.com/bizlaunch

