

# BizLaunch

## Greening Your Small Business

*Operating a green business is not only good for the environment but good for your business's bottom line. Conserving resources and cutting down on waste saves money and offers promotional opportunities. Come to this seminar to learn how Fresh AIRE (Arlington Initiative to Reduce Emissions) can help you add value to your business through a variety of green measures. This seminar will also feature an Arlington-based small business that has reduced their environmental footprint and achieved savings. Learn how to leverage 'going green' into a successful business model!*

**Wednesday**  
**June 24, 2009**  
**8:00 a.m. – 10:00 a.m.**

Arlington Economic Development  
1100 North Glebe Road, Suite 1500  
Arlington, VA 22201



### Sponsored by

Arlington Economic Development and  
Arlington Initiative to Reduce Emissions (AIRE)



### Agenda

- |                               |   |
|-------------------------------|---|
| <b>8:00 a.m. – 8:30 a.m.</b>  | Registration & Networking   |
| <b>8:30 a.m. – 8:45 a.m.</b>  | Welcome & Introductions:<br>Tara Miles, Arlington Economic<br>Development, Director of BizLaunch,<br>Arlington's Small Business Assistance<br>Network |
| <b>8:45 a.m. – 9:45 a.m.</b>  | Pernilla Alex Achziger, Mrs. Lavender<br>Inc; Maria Costello and Hanieh<br>Saberinia, Naturally Chic Events, LLC                                      |
| <b>9:45 a.m. – 10:00 a.m.</b> | Questions and Answers   |

### Fee

Free. Registration Required

### Registration

Attendee \_\_\_\_\_  
Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ URL \_\_\_\_\_

Please fax registration to (703) 228-0805 by  
**June 23, 2009** or to register online go to:  
[www.arlingtonvirginiausa.com/bizlaunch/events](http://www.arlingtonvirginiausa.com/bizlaunch/events)

For more information contact Darnell Roseboro:  
Email [droseboro@arlingtonva.us](mailto:droseboro@arlingtonva.us)  
Phone (703) 228-0833  
[www.arlingtonvirginiausa.com/bizlaunch](http://www.arlingtonvirginiausa.com/bizlaunch)